

Frommers.com

Thursday, January 6, 2011

Page views: January 2011 Unique Visitors: 650,241 and Visits: 1,193,900

The screenshot shows the Frommers.com website interface. At the top, there is a navigation bar with links for HOME, DESTINATIONS, HOTELS, TRIP IDEAS, DEALS & NEWS, TIPS & TOOLS, COMMUNITY, STORE, and ITINERARIES. A search bar is located on the right side of the navigation bar. Below the navigation bar, there is a main content area featuring an article titled "Ski Deals Around the West: California, Oregon, New Mexico & More" by Eric Peterson, dated January 6, 2011. The article discusses "Learn to Ski and Snowboard Month" and offers ski packages at various resorts. To the right of the article, there is an advertisement for "Outdoor Adventures" at Sunriver Resort, Oregon, offering a 60% discount. Below the article, there are several more resort-specific deals listed, including Mammoth Mountain, Mt. Bachelor, Sun Valley, Sunshine Village, Whitefish Mountain, and Brian Head. On the left side of the page, there is a sidebar with navigation links for Family, Deals & News, Forums, Activities, and Lifestyles. At the bottom of the page, there is a "Frommers.com Newsletters" section with an email address input field and a "SUBSCRIBE" button. The page also features several promotional banners, including "Go, Alamo Insider! Go!" and "Travel Light".

<http://www.frommers.com/articles/7133.html>